

## About qFLIX:

Since 2014, qFLIX has grown to become the largest LGBTQ+ arts and cultural nonprofit organization in both the Mid-Atlantic and New England regions, and produces in-person and virtual film festivals for audiences throughout the entire year. We continue the 25-year-old tradition of presenting independent LGBTQ+ film from around the globe while expanding our festivals, both in-person and online. qFLIX strengthens our communities by giving them a chance to view and discuss one of a kind, award-winning, and specifically curated films in the LGBTQ+ genre.

Today, qFLIX represents a family of four LGBTQ+ film festivals – two in-person and two virtual. From qFLIX Philadelphia, featuring over 125 films, numerous awards, and plenty of events throughout Philadelphia’s famed Gayborhood, to our sister festival, qFLIX Worcester, located in the soul of the arts and cultural renaissance of New England, qFLIX infuses additional life into these communities by bringing award-winning film makers, artists, guests, and media for an action-packed week of film. But we do not stop there. With our flagship cities of Philadelphia and Worcester, we have created unparalleled year-round sponsorship opportunities in the Mid-Atlantic and New England regions, as well as nationally through our virtual festivals, PrideFLIX, and qFLIX XL.

LGBTQ+ film inspires the imagination and encourages the journey of discovery and acceptance. Our mission is to preserve the tradition of the exhibition of these global LGBTQ+ independent films. qFLIX USA proudly presents our family of film festivals for, by, and about the LGBTQ+ community.

## The Power of Storytelling

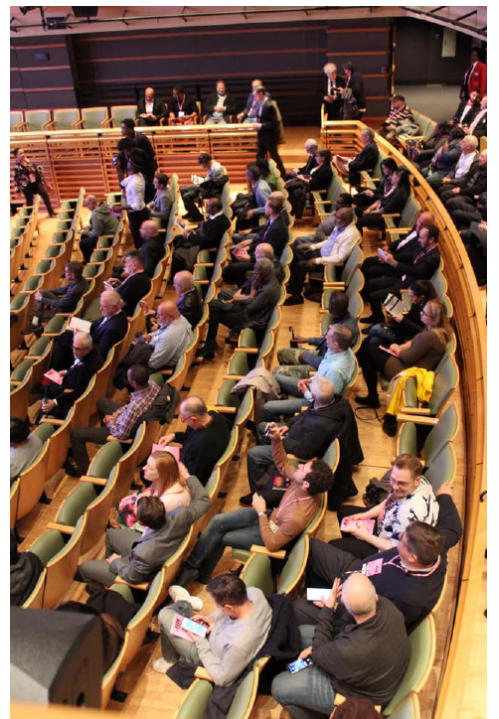
We are often asked, “Why an LGBTQ+ Film Festival?” and we always go back to the same answer, “It is about the telling of our stories.” It is about where we have been, what we are doing, where we are going . . . our pain, our struggles, our sacrifices, and our victories! Our festivals demonstrate that we are a global community united in our struggle for equality.

Those who can tell the best stories are often the ones who control the message. From our health to our persecution, from discrimination to marriage equality, we understand that controlling the narrative is critical to achieving our goals. The power of storytelling at our fully inclusive LGBTQ+ film festivals allows us all to learn and grow from our past experiences. Each story is just as profound as the next, and all deserve to be seen, heard, and examined.

Likewise, the stories of our partners and sponsors are just as important to us. Let us help tell your story to our passionate and engaged community.



- ★ qFLIX features an international flavor in all our festival programming and accepts film from every nation in the world
- ★ We continue to celebrate the growth and development of LGBTQ+ independent filmmakers by highlighting and including first-time directors, acting and directorial achievements in filmmaking, and student filmmakers.
- ★ With thousands of attendees across all of our festivals, the median age range is between 35-59 years-old, extremely brand loyal with disposable income, and highly supportive of arts and culture.
- ★ qFLIX, the producing organization of the qFLIX family of LGBTQ+ film festivals is a registered 501(c)(3) nonprofit organization. Your donations are tax deductible.
- ★ In 2020, facing the pandemic head on, we pivoted to create the only national LGBTQ+ virtual, on demand, film festival named, PrideFLIX. This festival was held during the month of June in response to the cancellation of Pride events across the nation.
- ★ qFLIX Philadelphia is now hosted along the prestigious Avenue of the Arts at such venues as The Kimmel Center's Perelman Theater, the University of the Arts, and our new headquarters, The Suzanne Roberts Theatre.
- ★ In late 2020, with the cancelation of our two in-person festivals, we created our second virtual, 30-day, national, on-demand, LGBTQ+ film festival named, qFLIX XL. This festival featured film highlights from throughout the year, as well as brand new, last minute film acquisitions.
- ★ qFLIX was ranked in August 2020, the "25 Coolest Film Festivals in the World" by MovieMaker Magazine.
- ★ qFLIX was named in March 2020 as one of the "Top 10 Best Queer Film Festivals in the World" by GayCities News.
- ★ Our last in-person festival in 2019, qFLIX Philadelphia, presented over 125 features, documentaries, and shorts, that premiered at the top competitive festivals around the world, as diverse as Toronto International Film Festival, Sundance, Tribeca, NewFest, InsideOUT, Outfest, OUTShine, BFI Flare and HotDocs and boasted 8 World Premieres, 4 USA Premieres, 16 East Coast Premieres, 2 Northeast premieres, and 3 Mid Atlantic Premieres.
- ★ qFLIX Worcester, launched in 2017, held at such venues as the Hamilton Theater, and now our new home the Worcester BrickBox Theater at the Jean McDonough Arts Center, has grown from a 4-day, single screen festival to a 5-day, two screen festival.
- ★ qFLIX Philadelphia has continuously grown since 2014 from a five-day, single screen festival to what it is today, an 8-day, two screen festival.



SPONSORSHIP BENEFITS	TITLE	PRODUCING	OFFICIAL	PATRON	FAMILY	COMMUNITY 501(c)(3) Nonprofits Only
<b>qFLIX &amp; Festival Websites</b>						
Advertisement video	30 seconds	10 seconds				
Description - # of characters	500	250	125			
Logo with link to website	YES	YES	YES	YES	Logo, no link	Name only
<b>Pre-Festival Branding</b>						
Press release	Yes + one featured release	Yes + one featured release	YES			
E-newsletter	2 ads + Logo + Link	1 ad + Logo + Link	Logo + Link	Logo + Link	Logo	Name only
Dedicated e-blast	Yes					
Social Media Mentions	3 special on each platform	2 special on each platform	1 special on each platform	Group mentions on each platform	Group mentions on each platform	Group mentions on each platform
Launch Party	Verbal mention + logo	Verbal mention + logo	Logo	Logo	Logo	Name only
Festival Announcement	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Logo only	Name only
<b>Philadelphia ONLY</b>						
Step & Repeat	Largest Logo	Logo	Logo			
Printed posters	Largest Logo	Logo	Logo	Logo	Name only	Name only
Program Book Ad	1 cover + 1 page	2 pages	1 page	Half page		
Program Book Sponsor Page	Logo	Logo	Logo	Logo	Logo	Name only
<b>Philadelphia &amp; Worcester ONLY</b>						
Banner at all events	Logo and Name					
Monitor Recognition	Logo	Logo	Logo	Logo	Logo	Name only
Gift Bag Opportunity (2022)	YES	YES	YES	YES	YES	YES
<b>Festival Branding</b>						
Pre-Roll recognition	Standalone logo	Standalone logo	Standalone logo	Logo	Name only	Name only
Advertisement	30 seconds	10 seconds				
Film sponsorship	5 (2 centerpiece films)	3 (1 centerpiece films)	2 (1 centerpiece films)	1 non-feature film		
Speaking Opportunities at films	2	1	1			
Speaking Opportunities at events	2	1				
Feature Session Acknowledgement	All	All	All			
Social Media Mentions	2 specials on each platform	1 special on each platform	1 special on each platform	1 group mention on each platform	1 group mention on each platform	Group mention on 1 platform
Verbal Mentions	At all films	At all centerpiece films	At one centerpiece film			
Large Event Signage Posters	Logo	Logo	Logo	Name only	Name only	Name only
Post-Festival Email	Logo + link	Logo + link	Logo + link	Logo + link	Logo only	Name only
Q&A + Filmmaker Sessions	2 exclusive events	1 exclusive event	1 shared mention			
<b>Hospitality</b>						
All Access Passes	10	8	6	4	2	2
Branded Events	2	1				

Special Branded Opportunities and Events - Ask us about activities we can curate together to enhance or introduce your brand to the qFLIX family.



# SPONSOR FORM

### SPONSORSHIP CHOICE:

	TITLE	PRODUCING	OFFICIAL	PATRON	FAMILY	COMMUNITY
WORCESTER New England Region	<input type="checkbox"/> \$20,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$ 2,500	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750
PHILADELPHIA Mid-Atlantic Region	<input type="checkbox"/> \$35,000	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$ 10,000	<input type="checkbox"/> \$ 5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000
ALL FOUR National	<input type="checkbox"/> \$50,000	<input type="checkbox"/> \$32,500	<input type="checkbox"/> \$13,500	<input type="checkbox"/> \$7,000	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$1,500

### IN-KIND CONTRIBUTIONS OR GIFT CERTIFICATES:

Description: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Value: \_\_\_\_\_

### CONTACT INFORMATION (Required):

Business or Organization \_\_\_\_\_ Website \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Facebook/Twitter/Hashtag \_\_\_\_\_

### AGREED TO AND ACCEPTED:

\_\_\_\_\_  
 Sponsor Authorized Signator Title

\_\_\_\_\_  
 qFLIX Authorized Signer Title

Contact Info: \_\_\_\_\_

### CASH/CREDIT CARD CONTRIBUTIONS:

\_\_\_\_\_  
 Total Contribution Amount

CHECKS ARE THE PREFERRED METHOD OF PAYMENT

**Make Checks Payable to qFLIX USA**

Mail to: qFLIX USA,  
 614 S. 8th Street, #313  
 Philadelphia, PA 19147

Credit card contributions may be made by visiting <http://www.qflixphilly.com/> and selectng the Donate option.

\* Community Sponsor Level is limited to 501(c)(3) nonprofits only.



Please provide a high resolution CMYK PDF file in at least 300 dpi to [bill@qFLIXusa.com](mailto:bill@qFLIXusa.com).  
Deadline: September 10, 2012

